

How to solve your toughest labeling needs. Without coming unglued.



SpectraFold™ MULTI PAGE LABELS

- **Eliminates need for outer cartons and inserts.**
Saves you time and money.
- **Display up to 32 pages of text and graphics**
Comply with your most complex requirements without losing design impact.
- **Ideal for chemical and pharmaceutical applications.**
Exceeds your toughest product I.D. requirements with economy, efficiency, and visual impact.

Get ready to stick with SpectraFold™ the innovative labeling product created specially to handle large volumes of instructional, cautionary, multi lingual or promotional information. Up to 32 pages of text and graphics fold out from a pressure sensitive base label to cover your most challenging product I.D. needs.

With color..... With impact.....
With remarkable economy.

SpectraFold™ labels are also perfect for coupons, rebates, recipes, and redemption offers.

Your SpectraFold™ labels are custom designed in up to eighteen colors, including process color. And they can be automatically applied using your standard labeling equipment.

Stick with SpectraFold™ labels to display volumes of information ... with stunning visual impact and added profits.

All SpectraGraphics label products are 100% Guaranteed to perform to your satisfaction and are backed by SpectraGraphics' 25 year history of excellence.

SPECTRAGRAPHICS
Label Systems

14701 W. 106th Street
Lenexa, KS 66215
913-888-6828
1-800-728-6828
Fax 913-888-7377
www.spectragraphics.com

"Less Is More." - Ludwig Mies van der Rohe - Architect



Simplify your packaging with SpectraFold™ Multi Page Labels. *Less* neck hangers, *Less* strings, *Less* rubber bands, *Less* plastic bags, and *Less* other cumbersome, expensive ID methods. *More* space for directions, warnings, recipes, rebates, or coupons. All with a single ID product. Whether you need a booklet as small as 1" x 2" or as large as 8" x 10", SpectraFold does the job. From 2 to 32 pages. Up to 18 ink colors including four color process.

SpectraFold™ MULTI PAGE LABELS

Product Specifications

- **Sizes Available** – Booklet sizes available from 1" X 2" to 8" X 10".
- **Pages Available** – Folded pamphlets have from two pages (one panel printed both sides) to 12 pages (six panels printed on both sides). Booklets have from eight pages (four pages printed two sides) to thirty-two pages (sixteen pages printed two sides).
- **General Construction** – Booklets or pamphlets are attached to the base label with a clear pressure sensitive laminate. The base label is a minimum of 1/4" larger on two opposite edges to allow the laminate to attach the booklet or pamphlet.
- **Base Label Materials** – A wide variety of face stocks and adhesives is available for every application. Face stocks include paper, vinyl and polypropylene. Adhesives are available for HDPE containers, glass, corrugated, steel and film, in all temperature ranges.
- **Ink Colors** – Up to eighteen colors may be printed on each piece. Each surface requires its own ink color set. For instance, it takes a minimum of three ink colors to print a booklet one color on both sides of each page (2 surfaces) plus one color on the base label (1 surface). The maximum number of colors per surface is six. Four color process may be printed on any or all of the surfaces.
- **Artwork and Typesetting** – Our in-house art department takes care of all the necessary prepress work and provides you a full color proof prior to production. If you provide artwork, electronic files in Macintosh format are requested. If you must provide art in PC format, a cross platform program such as Quark Express, Macromedia Freehand, or Adobe Illustrator is preferred.

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